



Lauren PIPER

public relations coordinator & musician

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experience

INTERNSHIP – *K-TWIN Radio*

July 2013 to present, Minneapolis, Minn.

Assisted with promotion events around the Minneapolis-St. Paul area, including live broadcasts and concerts. Collaborated with partnering distributors during Twins home games.

PUBLIC RELATIONS MANAGER – *Knox College Choir*

March 2012 to May 2013, Galesburg, Ill.

Led choir's business and promotion matters while developing social media plan that doubled online audience on Facebook and Twitter. Created short videos for campus outreach.

STUDIO SINGER – *The Music Factory*

May 2012 to May 2013, Monmouth, Ill.

Performed original songs and covers with an assortment of musicians, providing an opportunity for studio experience and understanding the recording process.

LEAD VOCALIST – *Knox Jazz Ensemble*

September 2012 to May 2013, Galesburg, Ill.

Selected as the lead vocal soloist to perform with the Knox College Jazz Ensemble, working with band members and organizing sectionals. Performed at concerts at The Orpheum Theater and local venues.

NATIONAL ANTHEM COORDINATOR – *Knox College*

August 2011 to May 2013, Galesburg, Ill.

Schedule performers to sing the national anthem before sporting events, auditioning musicians and coordinating the schedule.

SKILLS

Editing/Proofreading * * * * *

PhotoShop * * * * *

iMovie * * * * *

Microsoft Office * * * * *

Public speaking * * * * *

Social media * * * * *

Event planning * * * * *

Media relations * * * * *

education

KNOX COLLEGE – *Galesburg, Ill.*

2009-2013

Major: English Literature • Minor: Music

achievements

2013: Opened for Fight the Quiet in Galesburg, Ill.

2013 & 2012: Selected by students and faculty as one of five musical acts for Knox College Lincoln Fest.

2012: Created Facebook page to garner support for music career; reached more than 100 likes within three weeks.

2009: Junior All-American Hall of Fame Choral Honors in recognition of outstanding musical dedication and service.

2009: Jefferson Vocal Music Outstanding Senior

summary: Successful public relations coordinator experienced in media relations, website design and event planning. Accomplished musician, ambitious and dedicated to pursuing all opportunities with music, whether through performance or PR.