

SALEEMA SYED

312-388-6829
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1338 S. Federal St.
Unit M
Chicago, IL 60605

CHICAGO TRIBUNE

DEPUTY SENIOR CONTENT EDITOR — Lifestyles and Business

January 2022 to present

- Precise editing with a flawless grasp of house and AP styles, coupled with prioritizing of diversity, equity and inclusion in stories.
- Strengthen and streamline coverage across Life, Travel, Dining, Business and Entertainment as a line editor.
- Curate and promote two top-performing newsletters; strategize on headline writing.
- During section editors' absences, edit, manage reporters and promote coverage.

CONTENT EDITOR — Features and Universal Copy Desk

July 2017 to January 2022

- Edit stories for Real Estate, Metro, Op-Ed, Entertainment, Dining and Lifestyles, as well as suburban daily and weekly newspapers, and manage digital-to-print workflow.
- Generate story ideas, provide editing guidelines to reporters and collaborate with Audience desk to promote top-performing Balancing Act column by Heidi Stevens.
- Produce special sections such as Holiday Gift Guide and Photos of the Year.
- Winner of 2021 Edward Scott Beck Award for contributions to COVID-19 coverage.

DIGITAL NEWS EDITOR — Business and Suburbs

October 2014 to July 2017

- Program and edit content for online business page, growing into role overseeing online content for suburban daily and weekly newspapers.
- Post breaking news and wire stories; promote content on social media and homepage; write daily and weekly newsletters, growing subscriber base; use Omniture analytics to inform news prioritization.

EDITING AND PRESENTATION EDITOR — Business and Features

August 2008 to October 2014

- Edit and design content, with emphasis on Business and Features, for Tribune and six national sister papers. Manage Tribune's homepage in cross-training program.
- Won multiple monthly headline writing contests.

DEPUTY EDITOR — Perspective

July 2005 to August 2008

- Commission essays and edit submissions from staff and freelancers for weekly commentary and analysis section. Manage visuals and freelance budget.

COPY EDITOR — Metro

May 2000 to July 2005

- Edit daily section covering regional news, science and health. Section was zoned for up to eight regions.
- Serve as sole copy editor on RedEye launch team and develop its stylebook.
- Work as a graphics reporter as part of a cross-training program.

EDUCATION

MARQUETTE UNIVERSITY
Milwaukee, Wis.

BACHELOR OF ARTS in JOURNALISM
Minor: Urban Studies

AFFILIATIONS

- Asian American Journalists Association
- Chicago Muslim Journalists Network
- Troop leader, Girl Scouts of Greater Chicago and Northwest Indiana

FURTHER EXPERIENCE

FREELANCE EDITOR

February 2019 to present

- Provide dependable and thorough edits to reports for multiple entities, including PricewaterhouseCoopers' Health Research Institute, the Medill Local News Initiative at Northwestern University and the Max McGraw Wildlife Foundation.

METRO COPY EDITOR — Philadelphia Inquirer

August 1997 to May 2000

- Edit stories for metro, also filling in for features, sports, business and national copy desks. As late-slot editor on weekends, edit late-breaking stories and monitor wires. Design and graphics work included informational graphics, covers and centerpieces.

FREELANCE EDITOR — Philly.com

January 1998 to May 2000

- Edit stories and produce databases and photo galleries for the joint website of the Philadelphia Inquirer and the Philadelphia Daily News.

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