

# SALEEMA SYED

312-388-6829  
saleema.syed@gmail.com

1338 S. Federal St.  
Unit M  
Chicago, IL 60605

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## CHICAGO TRIBUNE

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### DEPUTY SENIOR CONTENT EDITOR — Lifestyles and Business

*January 2022 to present*

- Precise editing with a flawless grasp of house and AP styles, coupled with prioritizing of diversity, equity and inclusion in stories.
- Strengthen and streamline coverage across Life, Travel, Dining, Business and Entertainment as a line editor.
- Curate and promote two top-performing newsletters; strategize on headline writing.
- During section editors' absences, edit, manage reporters and promote coverage.

### CONTENT EDITOR — Features and Universal Copy Desk

*July 2017 to January 2022*

- Edit stories for Real Estate, Metro, Op-Ed, Entertainment, Dining and Lifestyles, as well as suburban daily and weekly newspapers, and manage digital-to-print workflow.
- Generate story ideas, provide editing guidelines to reporters and collaborate with Audience desk to promote top-performing Balancing Act column by Heidi Stevens.
- Produce special sections such as Holiday Gift Guide and Photos of the Year.
- Winner of 2021 Edward Scott Beck Award for contributions to COVID-19 coverage.

### DIGITAL NEWS EDITOR — Business and Suburbs

*October 2014 to July 2017*

- Program and edit content for online business page, growing into role overseeing online content for suburban daily and weekly newspapers.
- Post breaking news and wire stories; promote content on social media and homepage; write daily and weekly newsletters, growing subscriber base; use Omniture analytics to inform news prioritization.

### EDITING AND PRESENTATION EDITOR — Business and Features

*August 2008 to October 2014*

- Edit and design content, with emphasis on Business and Features, for Tribune and six national sister papers. Manage Tribune's homepage in cross-training program.
- Won multiple monthly headline writing contests.

### DEPUTY EDITOR — Perspective

*July 2005 to August 2008*

- Commission essays and edit submissions from staff and freelancers for weekly commentary and analysis section. Manage visuals and freelance budget.

### COPY EDITOR — Metro

*May 2000 to July 2005*

- Edit daily section covering regional news, science and health. Section was zoned for up to eight regions.
- Serve as sole copy editor on RedEye launch team and develop its stylebook.
- Work as a graphics reporter as part of a cross-training program.

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## EDUCATION

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MARQUETTE UNIVERSITY  
Milwaukee, Wis.

BACHELOR OF ARTS in JOURNALISM  
Minor: Urban Studies

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## AFFILIATIONS

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- Asian American Journalists Association
- Chicago Muslim Journalists Network
- Troop leader, Girl Scouts of Greater Chicago and Northwest Indiana

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## FURTHER EXPERIENCE

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### FREELANCE EDITOR

*February 2019 to present*

- Provide dependable and thorough edits to reports for multiple entities, including PricewaterhouseCoopers' Health Research Institute, the Medill Local News Initiative at Northwestern University and the Max McGraw Wildlife Foundation.

### METRO COPY EDITOR — Philadelphia Inquirer

*August 1997 to May 2000*

- Edit stories for metro, also filling in for features, sports, business and national copy desks. As late-slot editor on weekends, edit late-breaking stories and monitor wires. Design and graphics work included informational graphics, covers and centerpieces.

### FREELANCE EDITOR — Philly.com

*January 1998 to May 2000*

- Edit stories and produce databases and photo galleries for the joint website of the Philadelphia Inquirer and the Philadelphia Daily News.

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